



UNIQUE T-SHIRT OPTIONS & IDEAS



SafeguardTM

iPrintandPromo

Print. Promo. Apparel. and More!

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CUSTOM TAGLESS

Private Label

INFUSE YOUR BRAND'S DNA

Here's what you can customize
with a 3" x 3" Imprint Area

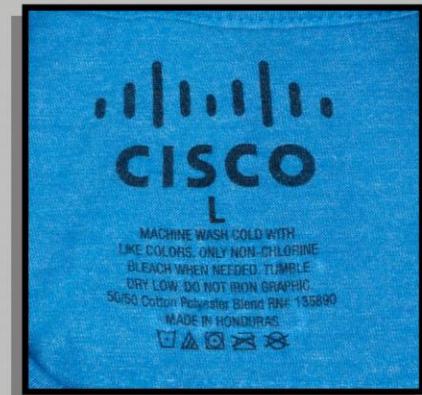
Your Brand's DNA



- Your Icon/Logo/Wordmark ◀
- Company Tagline(s) ◀
- Website ◀
- Social Media Hashtags ◀
- Established Date ◀

1.

The parts that are customizable we call the Brand DNA, which is where we take the unique elements of your brand and creatively infuse them into the private label.



PRIVATE LABEL TEMPLATES - OR - CREATE YOUR OWN!

QUALITY OF EXPOSURE

The alternative to the "throw away yard tee tee" is the super soft and well-designed lifestyle tee, which exudes quality with soft hand inks and a custom tagless neck label. This t-shirt is going to be so awesome that it gets worn for a night out on the town, and that's prime time Return on Exposure!

SOUVENIR TEE
LOW RETURN ON EXPOSURE

VS

LIFESTYLE TEE
HIGH RETURN ON EXPOSURE

Branded Label

Gildan, Next Level, Alternative, etc. are thrilled you are willing to pick up the tab for most of their marketing.



Heavy Hand Inks

Printing with plastisol is layering ink on top of fabric, which results in a thick plastic texture.



Custom Private Label

The smallest print has the biggest impact. Private labeling makes a stronger impact on your customer than a co-branded throw-away.



Soft Hand Inks

Water based discharge printing works by dyeing the ink into the fabric leaving a smooth soft hand smooth retail feel.



Generic Designs

Too often do we see promotional T-shirts that make you question why money was ever spent on it to begin with.



On Trend Designs

A well designed shirt will be worn more frequently in lifestyle locations, but your brand will also be better perceived overall.



Rough Non-Fitting Blanks

The point of any wearable is to be worn. The coolest design in the world is pointless on a bad blank.



Soft Made-to-fit Blanks

Most of us have a shirt that feels great, and looks even better. Why not provide that experience to your customer?



This cheap promo tee only gets

0-5 Wears

VS

Your new favorite shirt receives

20+ Wears

A \$5.00 TEE COSTS \$1.00 PER 5 LOUSY EXPOSURES

A \$10.00 TEE COSTS JUST \$.50 PER - FOR 20 QUALITY EXPOSURES

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CUSTOM OPTIONS

Belly Bands

THE CHERRY ON TOP

- FULL COLOR, FULL BLEED PRINTING ALLOWS FOR PRODUCT COUPONS, REDEMPTION INCENTIVES, CALLS TO ACTION, ETC.

- GREAT FOR YOUR CLIENT'S TRADE SHOW GIVEAWAYS – THE BANDED TEES STACK AND DISPLAY WELL ON TABLETOPS. NO MORE FRUSTRATING POLYBAGS.

- THE END USER HAS AN IMMEDIATE INTERACTION WITH YOU BEFORE EVEN TRYING ON THE T-SHIRT.



REDEMPTION COUPONS

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1.
Deliver the goods wrapped up in a custom printed belly band. This truly puts the "cherry on top" of a great self promo tee. Unwrap the softness.

CUSTOMIZE YOUR GARMENTS - RETAIL QUALITY ADD-ONS

MEET YOUR NEWEST ECO-FRIENDLY
ALTERNATIVE TO TRADITIONAL POLY-BAGGING

BELLY BANDS CAN BE CUSTOMIZED IN
MOST ANY FASHION.

YOU'RE ALREADY ONE ENGAGEMENT IN
WITH THE CUSTOMER BEFORE THEY EVEN
GET THE SHIRT OUT.



SEE HOW THEY
STACK UP



1.

Deliver the goods wrapped up in a custom printed belly band. This truly puts the "cherry on top" of a great self promo tee. Unwrap the softness.

CUSTOM OPTIONS

Belly Bands
THE CHERRY ON TOP



CUSTOMIZE YOUR GARMENTS - RETAIL QUALITY ADD-ONS

CUSTOM OPTIONS

Belly Bands

THE CHERRY ON TOP



ENGAGE WITH THE CUSTOMER THROUGH
THE CREATIVE USE OF QR CODES.

EXCLUSIVE CONTENT, DOWNLOADABLE
COUPONS, VENUE MAPS, AND MUCH MORE
CAN BE SHARED.



OFFICIAL HARLEY OWNERS GROUP

1.

Deliver the goods wrapped up in a custom printed belly band. This truly puts the "cherry on top" of a great self promo tee. Unwrap the softness.

CUSTOMIZE YOUR GARMENTS - RETAIL QUALITY ADD-ONS



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Print Techniques

27+ WAYS TO PRINT

2. METALLIC INK



3.



4. FLOCK



5. OVER-THE-ZIPPER PRINT



6. ADDITIONAL COLORS



7. JUMBO PRINT



8. SOFT HAND



1.

SOFT HAND PRINT

2. METALLIC INK 3. GLOW-IN-THE-DARK 4. FLOCK 5. OVER-THE-ZIPPER PRINT 6. ADDITIONAL COLORS 7. JUMBO PRINT 8. SOFT HAND



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1.

DIMENSIONAL PRINT

DAY TO DAY

Print Techniques

27+ WAYS TO PRINT

2.



3.



4.



5.



6.



7.



DIMENSIONAL PRINT

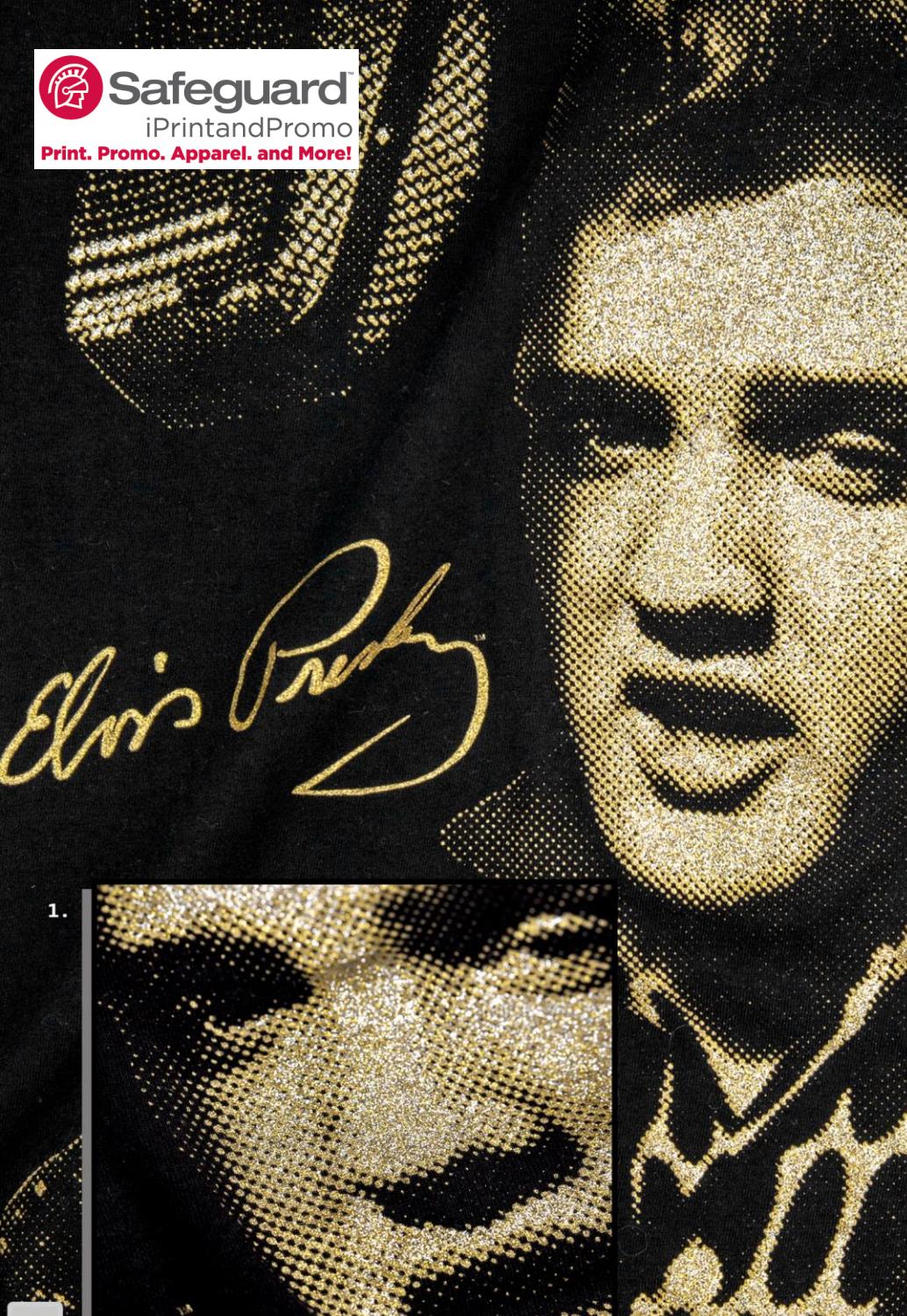
2. LEATHER PRINT 3. DIMENSIONAL PRINT 4. INSIDE OUT PRINT 5. 3D MATTE PRINT 6. SOFT HAND 7. OVER-THE-SEAMS METALLIC



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WHAT'S NEW

Specialty Prints

NEW AGE BLING

2.



UV ACTIVATED

3.

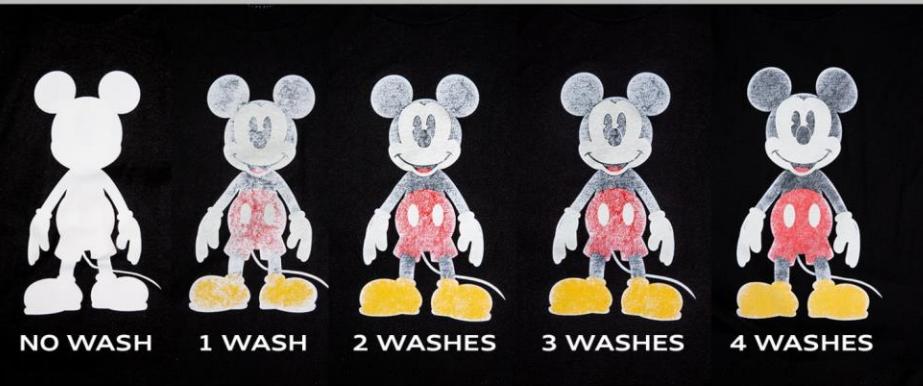


U.S.ARMY

SWEAT ACTIVATED

1

4.



3D SHIMMER PRINT

2. UV REACTIVE PRINT

3. SWEAT REVEAL PRINT

4. VINTAGE REVEAL PRINT



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SEMI CUSTOM

Dry Process

SPECIFICALLY POCKETS

2.



3.



4.



5.



6.



1.

PEEK - A - BOO POCKET

2. ALL OVER PRINT

3. ALL OVER + ABOVE THE POCKET

4. PEEK-A-BOO POCKET

5. ALL OVER PRINT + WOVEN 6. ON THE POCKET



1.

CUSTOM HOODIE INSERT
AND DRAW STRINGS

SEMI CUSTOM

Hoodies

OF ALL WEIGHTS

2.



3.



4.



2. PRINT OVER ZIPPER + SEAMS

3. CUSTOM HOODIE INSERT + DRAW STRINGS

4. INSERT + CUSTOM PRINTED DRAW STRINGS



1.

USA MADE - PREMIUM PMS TEE
CUSTOM FIT AND FINISH

2. RINGER TEE

3. ALL OVER PRINT

MADE FROM SCRATCH

Full Custom

ANY FABRIC, COLOR, FIT or FINISH

2.



4.



3.



5.



6.



7.



1.

USA MADE - PREMIUM PMS TEE
CUSTOM FIT AND FINISH

2. RINGER TEE

3. ALL OVER PRINT

4. SPLIT TEE

5. PMS RAGLAN

6. CUSTOM SEAMS

7. OMBRE



1.

USA MADE - PREMIUM PULLOVER HOODIE
CUSTOM COLOR, FIT AND FINISH

MADE FROM SCRATCH

Full Custom
ANY FABRIC, COLOR, FIT or FINISH

2.



3.



4.



5.



6.



2. S/S HOODIE 3. CREWNECK SWEATSHIRT 4. JACKET 5. THERMAL 6. ZIP HOODIE

EVERYDAY

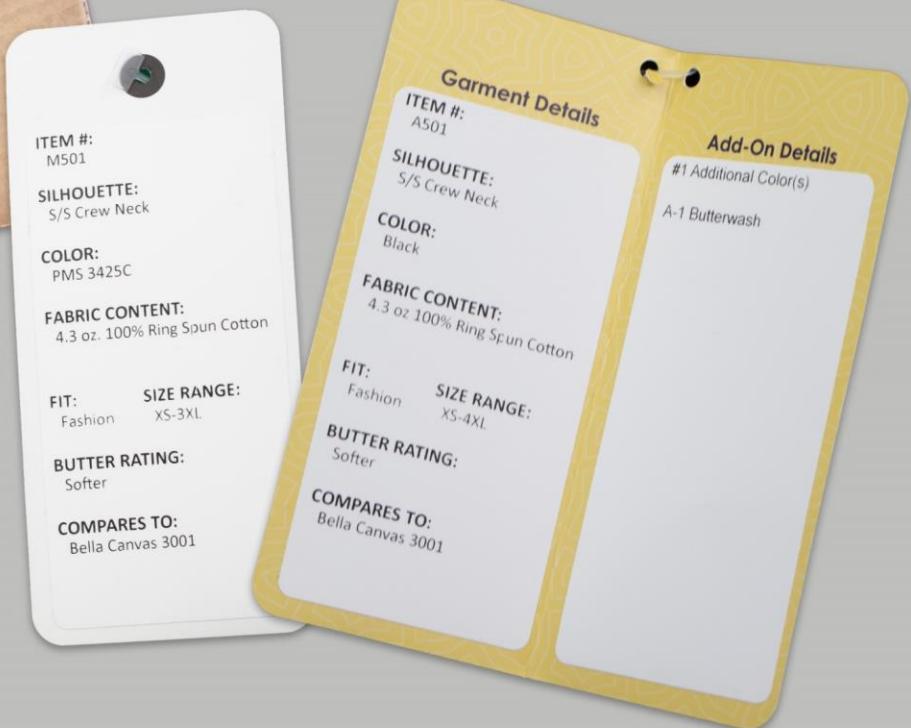
Sample Kits

HOW WE SUPPORT YOU



EACH GARMENT HANG TAGGED WITH RELEVANT INFORMATION

EACH KIT IS DOCUMENTED WITH PHOTOS AND BREAKDOWN OF CONTENTS



EXAMPLE OF HANG TAGS FOUND ON GARMENTS IN OUR SAMPLE KITS